

A photograph of a forest with tall, slender trees and a dense carpet of green ferns in the foreground. The text is overlaid on the lower left portion of the image.

Let's dream big  
toward a better  
tomorrow

WINSTON CREEK FOREST CARBON PROJECT

RESTORING THE BALANCE

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# The ingenious solution to achieving carbon neutrality

*There's no escaping the fact that many of the processes involved in providing products and services produce carbon dioxide. Sometimes quite a lot of it.*

Studies have proven these carbon emissions build up in our atmosphere and lead to a host of environmental issues that jeopardize the future of our planet. Fortunately, an innovative solution is available in the form of carbon offset credits. These credits allow future-focused companies to offset their carbon output by supporting improved forest management. In the fight against climate change, our forests are perhaps our greatest allies. That's because as trees grow they capture carbon from the environment and convert it into wood, turning an environmental threat into a renewable resource.



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## A visionary partnership

*Our goal with the Winston Creek Forest Carbon Project is to identify a partner who shares our belief in the importance of safeguarding the future of our planet through decisive action today.*

In the burgeoning carbon offset credit market, the opportunity is limited only to the scope of our shared vision. So let's dream big and help build toward a better global future. With more than a decade of experience in New Zealand's compliance carbon market, we understand the challenges and opportunities of this unique space. With the right partner, we're prepared to help lead the way here in the Pacific Northwest.



# Discover the exponential environmental benefits of improved forest management

*Together we'll define new standards for how brands can be stewards of the environment.*

Partnering with Port Blakely means you're doing a lot more than simply offsetting your carbon footprint. There's a powerful narrative of environmental stewardship that comes with the purchase of our offset credits. While the trees themselves are hard at work absorbing harmful carbon dioxide from the atmosphere, the entire forest is providing a host of other environmental benefits.



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## A natural balance

*After five generations of working the land, of planting seedlings with your bare hands, you come to realize that nature, if left to her own devices, tends toward balance.*

That our forests act as natural carbon sinks, or sponges, just further reinforces our belief that if we do right by nature, she'll do right by us. The future of our planet can be found in the oldest recipe known to man—light, water, and time.



## CLEAN WATER

The streams that run through our protected areas are under careful management, ensuring the continual flow of clean water. We invested early and heavily in upgrading all of our stream crossings, meeting the highest standards well ahead of state sanctioned deadlines. We even upgraded our Oregon stream crossings to Washington standards voluntarily, because when you know how to do better, you have to do better.

## CLEAN AIR

The older the tree, the greater its ability to absorb carbon dioxide from the atmosphere. Port Blakely allows for a growth cycle that extends more than two decades beyond the industry standard, so our forests can sequester roughly twice the carbon than that of other managed forests. Your purchase of these offset credits means you're helping provide clean, breathable air back into the atmosphere.

## WILDLIFE HABITAT

Respecting the forests means protecting wildlife. Each species of wildlife has specific habitat requirements it needs in order to thrive. Our mosaic approach to forest management allows us to provide a diversity of trees and plant life, offering a safe habitat for several endangered species. We do this by harvesting conservatively, offering wildlife a wide range of age classes— young stands all the way to mature forests that have been growing for more than six decades.

## EDUCATION

While many managed forests charge a fee for access, Port Blakely believes nature should be accessible. Our woodlands act as a powerful force for education, as visitors get to see first-hand the many benefits of improved forest management. More than 80,000 4th graders have been through our educational programs, with more taking part in this enriching experience each year. Perhaps some will go on to become advocates of environmental stewardship. That's our hope.





THE GREATER GOOD

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When properly managed,  
forests give back a lot  
more than lumber

## THE PORT BLAKELY WAY

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# How taking the long view helps inform every decision we make

*This family-owned operation has set the goal of leaving everything we touch better than we found it.*

This might sound complicated, but we've found it's pretty simple when we stick to just one rule—try to put long-term value over short-term gain. No shortcuts. No “just this one time” excuses. That's the Port Blakely way. We don't like to think in months, or even years. We prefer to think in decades. When most of our industry harvests their trees after 35 years of growth, we wait almost twice that long. Adding those extra decades between the time we plant the seedlings to the time we harvest, increases each tree's ability to sequester carbon exponentially. And when it's time to cut, we harvest less than 1.5% of our acreage each year, creating long-term sustainability. There's a lot more to what we do, and we'd love to walk you through our woodlands so you can see first-hand how responsible forest management creates both long-term cost efficiencies and environmental benefits. It really is a win-win.



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### A growing legacy

*Let's leave the world better than we found it.*

We have a vision. We see a future where we're no longer threatened by things like sea-level rise, rampant deforestation, melting glaciers—global warming. This only happens when we all take responsibility for the future of our planet. When we come together to understand the importance, the vital necessity, of putting tomorrow's safety ahead of today's gains. We believe we can get there. We want to help lead the way. We want you to help us do it. Let's leave a legacy—together. Let's be remembered for standing up, doing what's right, and helping others to do the same. Join us in building a better tomorrow.





## LEADING BY EXAMPLE

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# Together we'll pave the path toward progress

### The opportunity to lead

Regardless of what industry you're in, there's no better way to create change than to lead by example. This burgeoning market needs visionary leaders to step forward and show others what can be accomplished. Leaders who can teach the world that making the right decisions today has exponential long-term value tomorrow.

We're seeking a partner who understands this unique opportunity. Who has a proven track record of thought leadership in their own industry. Who understands that when you lead, others will follow. Let's create a shift toward long-term sustainability in forest management together, and help safeguard the future for generations to come. Protecting tomorrow starts today.



### Using time in our favor

It might not seem intuitive, but a tree's ability to capture carbon from the atmosphere increases exponentially between 35 and 60 years of growth. That's why we practice patience, only harvesting our trees after they've had a chance to mature, add considerable mass, and play their part in protecting our planet.



### The Winston Creek Forest Carbon Project Land

The land for this project is located in Lewis County, Washington, alongside beautiful Riffe Lake and in the shadow of Mount Rainier. Its location between two separate blocks of the Gifford Pinchot National Forest serves as a bridge for owls traveling from nesting locations, which forms the basis of our Safe Harbor Agreement with the U.S. Fish and Wildlife Service.



### How big is 10k acres

10k acres has a 16 mile perimeter and is roughly 12 times the size of New York's Central Park.



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